



Connect-Ultimate Campaign Pack 2018/2019

ABOUT US



Connect World TV is an online television Channel that focuses on stories in Business, Politics and Civil Society happening around the world. Connect World TV specializes in summarizing topics of discussion into written, audio and video presentations. Connect World TV Also hosts a talk show that focuses on robust, uncensored topics which influence positive change in society. Connect World TV's business in a briefcase stands to bridge the gap between corporate and SMMEs. We encourage a sharing economy in townships and the rural community. The brand delivers news by sector to the world and provides

ANALYTICS

OUR AUDIENCE FOR THE FIRST MONTH

+ 25,271 Monthly Hits

+ 63,753 Monthly Page Views

+ 10:33 avg. Session Duration



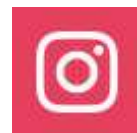
13.94% Based in SA

18 – 34 Age Group

55% male / **45%** female

- We have an international Audience in Italy, Brazil,
- They are Keen on Civil Society, Business and Religion
- 45% 18 – 24 / 55% 25 – 34 Group Users

SOCIAL MEDIA @ConnectWorldTV



+123 359 Weekly Audience

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email: marketing@cw-tv.net Or call: +27 79 618 1469

OVERVIEW ON COMPONENTS WITHIN OUR CAMPAIGN PACKS

Connect –Entry Blast Campaign Pack, Connect- Blast Plus Campaign Pack, Connect-Ultimate Campaign Pack and Connect Ultimate Climax Campaign Pack brands can explore, grow and connect with online audiences in a fourth industrial revolution movement that demands online brand presence and in the effort to provide integrated solutions some packages include talk-show engagements. Among the four packages the following are included and spread respectively.

- Tell the Journalist-**A Good Deed** (One hour, ones per week online live shows where we focus on brand and its community **Good-Deeds.**)
- Sponsored episodes
- Pre-event Twitter Chats
- Online video panel interviews
- Digital Radio
- Live Event broadcasting (**1 to 3 channels**)
- Social Media Coverage, Pre and During Event
- Website Advert
- Sound
- Health/Wellness
- Brand/Product Profile and video editing (**If requested. The cost will vary depending on distance, quantity and video duration**)

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Components within-Connect Ultimate Campaign Pack

We Take You Live- From Start to Finish

- Social Media event Banner design
- 72 Hour Pre-Event Social Media Blast
- On the day Live coverage on 2 PLATFORM
- 2 Camera Connection for 2 to 8 Hours
- Website Advert-(15 times daily Flash for 14 days)
- Sound (2 mics,2 speakers and 1 Mixer) or (35 five-minute neck and shoulder massages or foot-scrub)
- A crew of 5
- 4 Per one hour Tell the Journalist-A Good Deed Brand topic Shows (with audience, call in and social media interaction.)
- Four 30sec advert slots (one per episode)
- One 30sec Advert recorded and packaged
- One Connect World Sector News Magazine AD
- One SMME News Newspaper Advert.

NB: Clients must take a minimum of 13 episodes ahead of time.

R - Custom made and Negotiable.



Advertise Here!!



MAYOR GUMEDE MEDIA AND DBF TALKS

Wednesday 15 August 2018 23:30GMT[CWSN]

Ethekwini Municipality's Durban Business Fair celebrates 20years of entrepreneurial community life changing partnerships.

The host to the gathering was an exquisite room whose walls creatively told the 19 year tail of the vorage a year at a time. In iterns Mayor Zandile Gumede, Philip Sithole and Cllr Madlala engaged members of the media and journeyed through its 200 million investment, 10 thousand jobs , 15000 businesses and 50 million into SMME's since inception in 1998. [Read more...](#)

DOWNLOAD ME



JOIN OUR
FAMILY

ONLINE
STORE

FRONT PAGE ADS

WEBSITE BANNER ADS

- Front page website Ads,
- Adverts on the front website page here.
- Advert Flashes 15 per day for 14 Days

**Price: Connect-Ultimate Campaign
Pack-Custom Made**





30 SEC VIDEO ADS

On Tell The Journalist show. (Made by Connect World TV)

Price: Connect-Ultimate Campaign Pack. 3 Camera Live Event with Podcasts available post event.





CONVERSATION DRIVE

TOPIC FOCUSED CAMPAIGNS

- Brand/Entity Conversation Drive
- on Tell The Journalist-A Good Deed
- 1 episode per week
- 4 episodes per month





CONNECT WORLD TV
392 subscribers

SUBSCRIBED 392



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VIDEOS

PLAYLISTS

CHANNELS

ABOUT



CW-TV
CONNECT WORLD TV • 31 views • 2 weeks ago
<http://www.cw-tv.net/>

POPULAR CHANNELS

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SUBSCRIBE

Fox News

SUBSCRIBE

Windows

Go to PC settings to activate Windows.

WIN Women News

PLAY ALL

SOCIAL MEDIA CAMPAIGNS DRIVE

SOCIAL MEDIA SHOW ENGAGEMENTS

- Social Media Conversations on specific topics
- Pre-campaign 2 days before the episode & during the episode



ENTITY TYPE : _____

NAME OF ORGANISATION : _____

REPRESENTATIVE : _____

ADDRESS : _____

CITY : _____

REGION : _____

POST ADDRESS : _____

TELEPHONE NUMBER : _____

FAX : _____

EMAIL ADDRESS : _____

OVERVIEW/ABOUT : _____

VISSON/MISSION : _____

CLASSIFICATION : _____

AGREEMENT AND ACKNOWLEDGMENT

Thank you for choosing Connect World TV Globa, the organisation listed above hereby grants permission for the above listed content to appear on electronic / print media selected by Connect World and in all It's own only for the purposes of marketing and exposure as declared herein. This package is limited for the specified period indicated above and will not be automatically activated unless requested by the client. Termination must be in writing.

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