



# **Connect-Entry Blast Campaign Pack 2018/2019**

# ABOUT US



Connect World TV is an online television Channel that focuses on stories in Business, Politics and Civil Society happening around the world. Connect World TV specializes in summarizing topics of discussion into written, audio and video presentations. Connect World TV Also hosts a talk show that focuses on robust, uncensored topics which influence positive change in society. Connect World TV's business in a briefcase stands to bridge the gap between corporate and SMMEs. We encourage a sharing economy in townships and the rural community. The brand delivers news by sector to the world and provides entities from around the world with professional event broadcast. We specialize in Webinars, Corporate and more.

# ANALYTICS

## OUR AUDIENCE FOR THE FIRST MONTH

+ **25,271** Monthly Hits

+ **63,753** Monthly Page Views

+ **10:33** avg. Session Duration



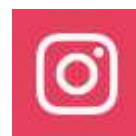
**13.94%** Based in SA

**18 – 34** Age Group

**55%** male / **45%** female

- We have an international Audience in Italy, Brazil,
- They are Keen on Civil Society, Business and Religion
- 45% 18 – 24 / 55% 25 – 34 Group Users

## SOCIAL MEDIA @ConnectWorldTV



**+123 359 Weekly  
Audience**

# OVERVIEW ON COMPONENTS WITHIN OUR CAMPAIGN PACKS

**Connect –Entry Blast Campaign Pack, Connect- Blast Plus Campaign Pack, Connect-Ultimate Campaign Pack and Connect Ultimate Climax Campaign Pack** brands can explore, grow and connect with online audiences in a fourth industrial revolution movement that demands online brand presence and in the effort to provide integrated solutions some packages include talk-show engagements. Among the four packages the following are included and spread respectively.

- Tell the Journalist-**A Good Deed** (One hour, ones per week online live shows were we focus on brand and its community **Good-Deeds.**)
- Sponsored episodes
- Pre-event Twitter Chats
- Online video panel interviews
- Digital Radio
- Live Event broadcasting (**1 to 3 channels**)
- Social Media Coverage, Pre and During Event
- Website Advert
- Sound or Health and Wellness
- Brand/Product Profile and video editing (**If requested. The cost will vary depending on distance, quantity and video duration**)



## Connect-Entry Blast Campaign Pack

### We Take You Live- From Start to Finish

- Social Media event Banner design
- 72 Hour Pre-Event Social Media Blast
- On the day Live coverage on ONE PLATFORM
- One Camera Connection
- 2 to 5 Hours
- A Crew of 4

Price R9, 500



ENTITY TYPE : \_\_\_\_\_

NAME OF ORGANISATION : \_\_\_\_\_

REPRESENTATIVE : \_\_\_\_\_

ADDRESS : \_\_\_\_\_

CITY : \_\_\_\_\_

REGION : \_\_\_\_\_

POST ADDRESS : \_\_\_\_\_

TELEPHONE NUMBER : \_\_\_\_\_

FAX : \_\_\_\_\_

EMAIL ADDRESS : \_\_\_\_\_

Event /Product Name

EVENT/PRODUCT : \_\_\_\_\_

OVERVIEW \_\_\_\_\_

Contract Duration: \_\_\_\_\_

Event Date Venue and Time \_\_\_\_\_

Authorised Person : \_\_\_\_\_

Position: \_\_\_\_\_

Identity Number: \_\_\_\_\_

Signature: \_\_\_\_\_

## AGREEMENT AND ACKNOWLEDGMENT

Thank you for choosing Connect World TV. The organisation listed above hereby grants permission for the above listed content to appear on electronic / print media in the following platforms: Connect World Sector News online electronic and print platforms. The content will only be utilized for the purposes of marketing and exposure as declared herein. This package is limited for the specified period indicated above and will not be automatically activated unless requested by the client.