



**Connect-Blast Plus  
Campaign Pack  
2018/2019**

# ABOUT US



Connect World TV is an online television Channel that focuses on stories in Business, Politics and Civil Society happening around the world. Connect World TV specializes in summarizing topics of discussion into written, audio and video presentations. Connect World TV Also hosts a talk show that focuses on robust, uncensored topics which influence positive change in society. Connect World TV's business in a briefcase stands to bridge the gap between corporate and SMMEs. We encourage a sharing economy in

# ANALYTICS

## OUR AUDIENCE FOR THE FIRST MONTH

**+ 25,271** Monthly Hits



**+ 63,753** Monthly Page Views



**+ 10:33** avg. Session Duration



**13.94%** Based in SA



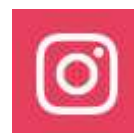
**18 – 34** Age Group



**55%** male / **45%** female

- We have an international Audience in Italy, Brazil,
- They are Keen on Civil Society, Business and Religion
- 45% 18 – 24 / 55% 25 – 34 Group Users

## SOCIAL MEDIA @ConnectWorldTV



# +123 359 Weekly Audience

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email: [marketing@cw-tv.net](mailto:marketing@cw-tv.net) Or call: +27 79 618 1469

# OVERVIEW ON COMPONENTS WITHIN OUR CAMPAIGN PACKS

**Connect –Entry Blast Campaign Pack, Connect- Blast Plus Campaign Pack, Connect-Ultimate Campaign Pack and Connect Ultimate Climax Campaign Pack** brands can explore, grow and connect with online audiences in a fourth industrial revolution movement that demands online brand presence and in the effort to provide integrated solutions some packages include talk-show engagements. Among the four packages the following are included and spread respectively.

- Tell the Journalist-**A Good Deed** (One hour, ones per week online live shows were we focus on brand and its community **Good-Deeds.**)
- Sponsored episodes
- Pre-event Twitter Chats
- Online video panel interviews
- Digital Radio
- Live Event broadcasting (**1 to 3 channels**)
- Social Media Coverage, Pre and During Event
- Website Advert
- Sound or Health and Wellness
- Brand/Product Profile and video editing (**If requested. The cost will vary depending on distance, quantity and video duration**)

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# Connect-Blast Plus Campaign Live Coverage Pack

## We Take You Live- From Start to Finish

- Social Media event Banner design
- 72 Hour Pre-Event Social Media Blast
- On the day Live coverage on 2 PLATFORM
- 2 Camera Connection
- 2 to 8 Hours
- Website Advert (10 times per day Flash for 14 days)
- Sound (2 mics, 2 speakers and 1 Mixer)
- A crew of 5

**Price R18, 500**



### Advertise Here!!



#### MAYOR GUMEDE MEDIA AND DBF TALKS

Wednesday 15 August 2018 23:30GMT[CWSN]

Ethekwini Municipality's Durban Business Fair celebrates 20years of entrepreneurial community life changing partnerships.

The host to the gathering was an exquisite room whose walls creatively told the 19 year tail of the vorage a year at a time. In iterns Mayor Zandile Gumede, Philip Sithole and Cllr Madlala engaged members of the media and journeyed through its 200 million investment, 10 thousand jobs , 15000 businesses and 50 million into SMME's since inception in 1998. [Read more...](#)

#### DOWNLOAD ME



## FRONT PAGE ADS

### WEBSITE BANNER ADS

Front page website Ads,  
Adverts on the front website page here.

**Price: Connect-Blast Plus Package**

**Advert Flashes 10 times for 14 Days**







## 30 SEC VIDEO ADS

### **Price: Connect-Blast Plus Package**

**A 20 minute video summary of the whole event is then produced, re-edited with a voice-over and provided through a CD or USB**



ENTITY TYPE : \_\_\_\_\_

NAME OF ORGANISATION : \_\_\_\_\_

REPRESENTATIVE : \_\_\_\_\_

ADDRESS : \_\_\_\_\_

CITY : \_\_\_\_\_

REGION : \_\_\_\_\_

POST ADDRESS : \_\_\_\_\_

TELEPHONE NUMBER : \_\_\_\_\_

FAX : \_\_\_\_\_

EMAIL ADDRESS : \_\_\_\_\_

OVERVIEW/ABOUT : \_\_\_\_\_

VISSON/MISSION : \_\_\_\_\_

CLASSIFICATION : \_\_\_\_\_

## AGREEMENT AND ACKNOWLEDGMENT

Thank you for choosing Connect World TV. The organisation listed above hereby grants permission for the above listed content to appear on electronic / print media in the following platforms: Connect World Sector News online electronic and print platforms. The content will only be utilized for the purposes of marketing and exposure as declared herein. This package is limited for the specified period indicated above and will not be automatically activated unless requested by the client.

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